

MultiDesign® Natural

Off-white, wood-free premium offset paper and board

Basis Weight	ISO 536	g/m²	90	100	130	150	170	200	240	300	
Thickness / Caliper	ISO 534	μm	121	132	170	194	218	257	300	375	
Specific Volume / Bulk	ISO 534	cm³/g	1,34	1,32	1,30	1,29	1,28	1,28	1,25	1,25	
CIE Whiteness	ISO 11475	%	74	74	74	74	74	74	74	74	
D65 Brightness	ISO 2470-2	%	87	87	87	87	87	87	87	87	
Opacity	ISO 2471	%	91	93	95	96	97	98	>99	>99	
Roughness (Bendtsen)	ISO 8791-2	ml/min	200	200	200	200	200	200	200	200	
Moisture content	ISO 287	%	4,6	5,0	5,5	5,5	5,5	6	6	6,5	
Relative humidity	TAPPI T502	%	32	38	44	44	44	48	48	50	

All properties are according to mill measurements that may be subject to fluctuations which are customary within the industry

Applications

• Annual reports, books, brochures, business cards, business stationeries, folders, greeting cards, mailings, magazines

Technical product certificates and information

- Permanent paper (DIN/ISO 9706)
- Guaranteed preprint quality from 90 to 170 g/m²

Environmental product certificates and information

- FSC[®]
- European Ecolabel (EU Flower)
- Elemental chlorine free (ECF)

Information for digital printing

- Recommended for professional dry-toner systems
- Recommended for inkjet printers
- Recommended for laser printers and copiers

Supplier certificates

- FSC[®]
- PEFC
- Environmental Management System (ISO 14001)
- Quality Management System (ISO 9001)



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Technical capability Printing technologies: Absorbent substrate that is suitable for offset, UV-offset and screen printing. A sufficient quantity of printing powder with an appropriate particle size has to be considered. Screen ruling: All conventional screen rulings up to 60 l/cm (150 lpi) are applicable. When using other screen technologies, tests are recommended before print production. Printing inks: Suitable for inks drying by absorption and oxidation (Offset) and UV-inks. The drying process of oxidative drying offset ink is entirely completed within 24 to 48 hours, Ink drying: depending on the thickness of the ink film. Printing pressure: Standard pressure. Slightly increased pressure on bulky papers and usage of soft rubber blankets is recommended. Finishing: Varnishing with overprint and water-based varnishes, as well as hot foil stamping, embossing and die-cutting are applicable. A finishing with UV-varnish has to be checked in advance and could require a pre-coating with a primer. Hot foil stamping: suitable Creasing & folding: In order to obtain the best possible folding results, the folding process has to be prepared via creasing, while the common standard values for creasing have to be considered. Handling information: The flatness of this paper is guaranteed at a relative humidity between 45 and 55% at a temperature between 20 and 23°C. It is recommended that the printing room has comparable climatic conditions. The paper should be kept as long as possible in the mill-wrapper before use. Extreme changes in temperature and humidity should be avoided.

For all printing and processing techniques, the recommendations of the manufacturers of machines, inks, adhesives, laminating and embossing foils, etc. are to be followed. For damages caused by faulty implementation of printing and processing, Papyrus cannot accept any liability.